Public Health Leadership Forum

Foundational Public Health Services Working Group Session

Proposed Agenda – May 12th

RESOLVE – 1255 23rd Street NW, Suite 275 – Washington, DC

Goals:

1) Review and discuss progress with the Cost Estimation effort and associated insights and impacts on building the case for Foundational Capabilities (FCs) and Foundational Areas (FAs) – collectively referred to as Foundational Public Health Services (FPHS).

2) Share information and updates on other related activities for context with determining next steps for building the case.

3) Identify and prioritize key points for consideration in developing a communications strategy.

4) Determine near-term next steps for the DCWG in contributing to the development of an overall strategy to advance the case for FPHS.

Dinner May 11th 6:30 – 8:30 pm Café Deluxe (2201 M St NW, Washington, DC)

8:15 am Breakfast and Coffee Available

8:30 am Welcome and Introductions; Overview of Goals and Agenda
   ➢ Pamela Russo, Robert Wood Johnson Foundation
   ➢ Abby Dilley, RESOLVE

8:45 am Overview and Discussion of Cost Estimation Data Collection
   The overview and discussion will include:
   • General overview of methodology and approach for cost estimation of a national number.
   • Observations of data on foundational capabilities and foundational areas collected to date, including features such as variability among and across different public health departments.
   • Based on the information gathered to date, some insights on the robustness of a “first generation” national number for cost of foundational capabilities and areas.
   • Projections for when a national number will be available.

   ➢ Glen Mays and CB Mamaril, University of Kentucky
10:15 am   **Break**

10:30 am   **Implications of Cost Estimation Projections and Building the Case for Financing**
Questions to be discussed:
- Given the update and information generated so far, what are key insights to glean and consider integrating into the case?
- What implications are there for building a financing strategy?
- What are implications for developing a communications strategy?
- What are key next steps to advance the case for FPHS?

> **Full Group Discussion Facilitated by Abby Dilley, RESOLVE**

12:00 pm   **Break for Lunch (Provided)**

12:45 pm   **Context for Building and Advocating for the Case for FPHS**
- Federal activity, including budget allocations for FPHS
  - CDC *(Judy Monroe, Liza Corso, and John Auerbach)*
- Activity at the state and local levels for FPHS
  - ASTHO
  - NACCHO
  - Cross-section (states/locals at table, engaged in CE effort, active/not active)
    - TBD (invitations have been made to WA, KY, OR to participate)
  - PHAB
    - Kaye Bender, Les Beitsch and others
  - RWJF
    - Pamela Russo
- Other updates on relevant/related work

2:00 pm   **Break**

2:15 pm   **Next Steps in Advancing the Case for FPHS**
- Status of the case for FPHS – how well are we developing the case on the following:
  - Clarity on what they are?
  - Why they are important (i.e., why do we need to establish and sustainably fund them)?
  - How will they be established and financed?
  - Who needs to be engaged and when and how?
- What are near-term key steps and/or different possible scenarios and associated strategies and tactics?
3:15 pm  **Communications Strategy Update and Considerations**
- RWJF update and next steps for communications strategy development.
  - Alexis Levy, RWJF (*by phone*)
  - Brianna Gavio, GYMR-Public Relations
  - Mike Warner, GYMR-Public Relations (*by phone*)
- Key messages of ongoing efforts and incorporation into a communications strategy.

3:45 pm  **Wrap Up/Next Steps**
- Specific next steps
- Timeline
- What is needed from whom to make progress prior to the next meeting (*to be scheduled end of August/early September*)?

4:00 pm  **Adjourn**